In the framework of the Contact Group 2, regarding Provision 7 of Part IV of the Zero Draft (AWARENESS-RAISING, EDUCATION AND RESEARCH), please, find attached the text drafting proposal by the European Union and its Member States

**ZD Part IV – Provision 7 – AWARENESS-RAISING, EDUCATION AND RESEARCH**

1. **Parties, individually, jointly or through relevant regional or international bodies or networks, should cooperate to promote awareness on plastic pollution and the objective of this instrument* and to incentivize behavioural change, capacity-building and the sharing of information, including on Indigenous, traditional and local knowledge systems.**

2. **Each Party shall provide environmental, health and sustainability information, and take relevant measures to raise awareness on plastic pollution and the objective of this instrument*. This may include measures such as:**
   a. Developing a communication and education strategy on the objective of the instrument*, involving all stakeholders, including educational and awareness-raising programmes and citizen campaigns;
   b. Promoting public participation and public access to information;
   c. Providing training at the national, regional and international levels, including exchange visits and specific dedicated training;
   d. Including issues related to plastic pollution across curricula and practices in educational institutions at all levels and in all forms of education; and
   e. Developing communication materials regarding the health risks of plastic pollution, and the importance of behavioural change as well as potential alternatives and the importance of behavioural change.

3. **Parties shall, within their capabilities, at the national, regional and international levels, cooperate in promoting and/or undertake relevant research, development, exchange of information and cooperation to improve understanding of the impacts of plastic pollution and advance scientific knowledge and promote technological innovation to reduce plastic pollution, including in the marine environment.**