
Text proposal #1

**Provisions common for Options above**  
[6][5] Parties shall take additional measures to: [...].

c. Incentivize behavioural changes throughout the value chain and raise consumer awareness on sustainable consumption, taking into account the waste hierarchy.

Rationale

New Zealand proposes a further reference to the waste hierarchy in this provision.

Text proposal #2

**Provisions common for Options above**  
[7][6] The measures taken to implement the provisions of this Article shall be reflected in the national plan communicated pursuant to [part IV.1 on national plans]. Where appropriate, Parties are encouraged to cooperate internationally or regionally to implement the provisions of this article.

Rationale

New Zealand proposes an additional sentence to this provision to encourage Parties to cooperate to meet the requirements of this provision.